Emperial Group
Meeting the needs of the people.

FOR IMMEDIATE RELEASE
Monday, February 17, 2025 | Bermuda

Pathway to a Coalition Government

The Emperial Group entered the political arena to remove the PLP from office, create a pathway to a coalition government, and address the leadership vacuum that has left Bermuda's electorate disenchanted. Today, the political landscape has shifted dramatically--from years of limited political engagement among a select few, where third-party options were dismissed, to an unprecedented number of challengers contesting the incumbent government. Not only are these candidates now being seriously considered, but in some cases, they are the most viable contenders.

While the Vote for Unity campaign has been widely embraced as a practical, wise and intelligent approach, it has been anticipated that the execution would be challenging due to conflicting egos and mistrust. Emperial Group's interactions with the combined opposition have confirmed this reality. Despite their shared objective of removing the PLP, internal divisions and individual ambitions continue to hinder collaboration.

A seemingly straightforward exercise--identifying and uniting behind the strongest candidate in each constituency--remains a significant challenge. A strategic allocation of seats among the opposition forces (e.g., OBA securing 14 seats, independents winning 3, and FDM taking 2) would establish a majority and enable the formation of a coalition government.

Both the OBA and independent candidates have sought the Emperial Group's endorsement. However, their priority is not to favour any particular party but to ensure that endorsements contribute to electoral victories rather than splitting the opposition vote. Their goal remains to facilitate a unified strategy that maximizes the likelihood of a government change.

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With that in mind, the candidates they endorse from the combined opposition in winnable seats are as follows:

Constituency #2	Tiffany Paynter	IND	Constituency #20	Michael Fahy	OBA
Constituency #3	Maurice Foley	OBA	Constituency #22	Scott Pearman	OBA
Constituency #5	Desmond Crockwell	FDM	Constituency #23	Jarion Richardson	OBA
Constituency #7	Robin Tucker	OBA	Constituency #24	Lauren Francis	IND
Constituency #8	Ben Smith	OBA	Constituency #25	Douglas DeCouto	OBA
Constituency #9	Vance Campbell	OBA	Constituency #27	Dion Smith	OBA
Constituency #10	Robert King	OBA	Constituency #28	Gavin Kennedy	IND
Constituency #12	Craig Cannonier	OBA	Constituency #30	Dwayne Robinson	OBA
Constituency #13	Renee Webb	IND	Constituency #31	Juanae Crockwell	IND
Constituency #15	Malachi Symonds	OBA	Constituency #32	Kellon Lewis	OBA
Constituency #17	Sophia Cannonier	OBA	Constituency #33	Eugene Dean	EMP
Constituency #18	Omar Dill	FDM	Constituency #36	Cire Bean	IND
Constituency #19	Suzie Arruda	IND			

In conclusion, the path to a successful coalition government hinges on the ability of candidates and voters to unite with a shared goal: removing the PLP from power. This requires putting egos aside and embracing candidates who genuinely represent the best chance for victory. By focusing on collaboration rather than individual ambitions, the combined opposition can harness its collective strength and create a formidable challenge at the polls. Together, let's prioritize the greater good over personal interests and work towards a future where unity leads to meaningful change.

For media inquiries, please visit our website or contact us using the details below.

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